

Rx FOR COMMERCIALIZATION EFFECTIVENESS



INT'L COMMERCIALIZATION
— GROWTH PARTNERS —



Investigate

what is keeping your company from;

- **Achieving 30% Growth Year-After-Year**
- **20% or less SG&A**
- **10% or Greater EBITDA**

Diagnose

the current business deficiencies that prevent maximum customer adoption of your products and/or services.

The **Bridge Strategy**[™] is the proprietary methodology and system used for accurate assessment, pinpointing the location in the 10 components of commercialization.

Cure

the cancerous commercialization deficiencies and replace them with a strategic protocol, bringing realistic outcomes for profitable business achievement(s).

We Serve

- ✓ Medical Device
- ✓ Digital Healthcare
- ✓ Pharmaceutical
- ✓ SaaS
- ✓ Biotech
- ✓ Telemedicine

Our Expertise



Business Strategy

Developing and executing strategies that stimulate business growth & expansion.



Regulatory Advisory

Optimizing country specific regulatory submission & approval



Operational Efficiency

Streamlining processes and improving operational effectiveness.



Technology Solutions

Leveraging technology for efficiency and competitive advantage.



Fractional VP & C-Suite Leadership

Cost effective management, leadership development, and implementation accountability



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di·ag·no·sis. (dī-ig-'nō-səs)

1 a: the art or act of identifying a disease from its signs and symptoms

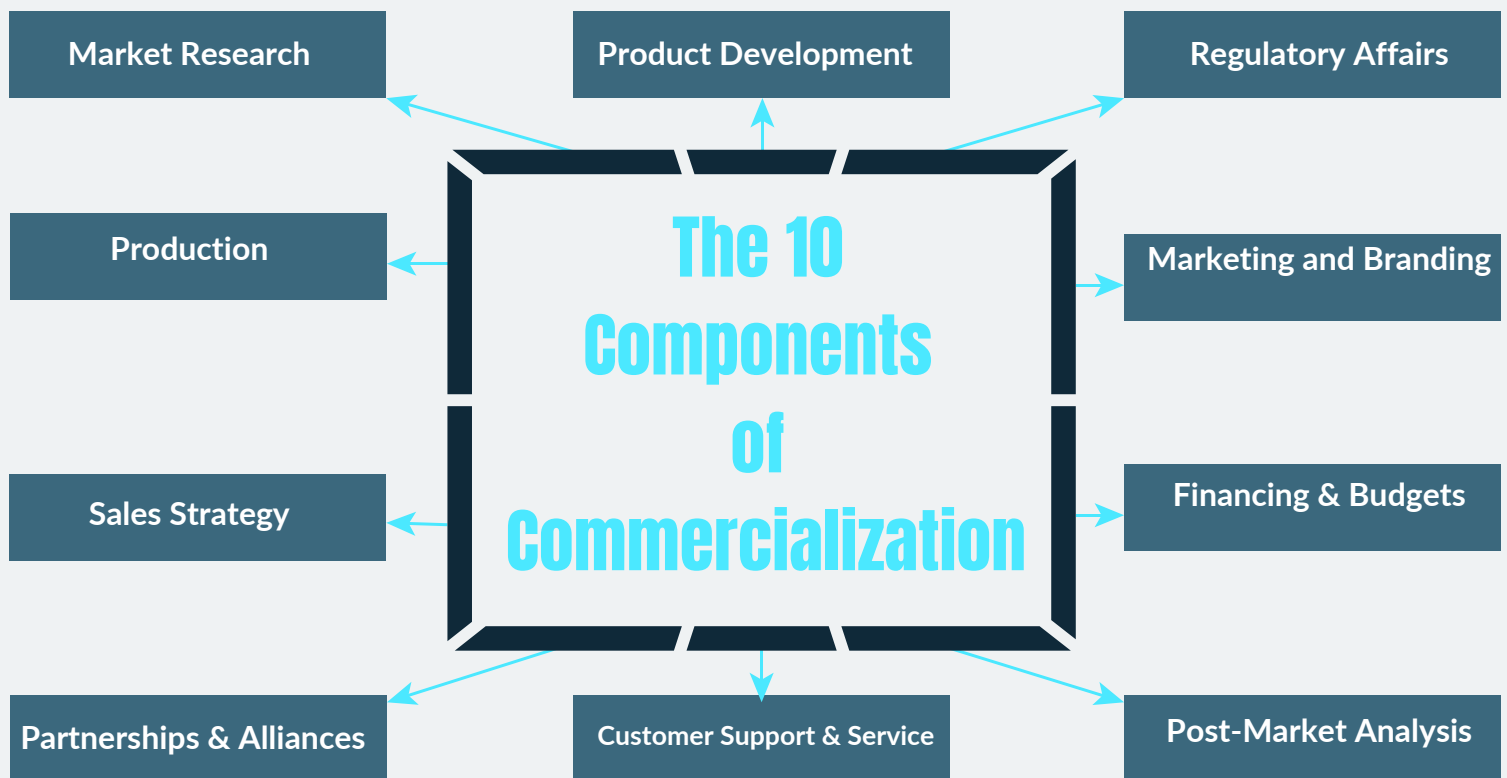
b: the decision reached by diagnosis the doctor's diagnosis

2 a: investigation or analysis of the cause or nature of a condition, situation, or problem

diagnosis of inability to increase and sustain market traction

b: a statement or conclusion from such an analysis

The only prescription is...



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Austin - Rome - Dubai